Beat: Travel

SWISS and Breitling team up

A 777 limited-edition exclusive

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USPA NEWS - SWISS and Breitling are to develop their collaboration. To mark the arrival in the SWISS fleet of the Boeing 777-300ER, and as a core element of the new partnership, Breitling has worked with SWISS to create an exclusive limited-edition version of its iconic Navitimer watch.

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To mark the arrival of the new SWISS fleet flagship, Breitling is producing an exclusive version of its iconic Navitimer watch. In the special edition, which will be strictly limited to just 777 examples, the stainless-steel case will be combined with a black dial and a red second hand with a small aircraft at its tip. The exclusive Navitimer SWISS Boeing 777 Limited Edition will only be sold aboard SWISS flights, and will be available from March onwards at a price of CHF 7,077 (7,250,00$).

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